

Master Plan – Area #1: Volunteers
Team Leaders: Thuy Than, Denise Myer

Our Mission: Enrich the lives of seniors through volunteerism and improve the programs and services that help people of all ages.

Objectives	Actions	Metrics	Date	Lead Person/Agency	Partners	Resources	Outreach, media	Progress notes
#1: Increase community opportunities by engaging seniors & others in volunteer service at quarterly volunteer fairs that result in 10% of senior attendees enrolling as volunteers by 12/31/24.	<ul style="list-style-type: none"> • Recruit volunteer fair committee • Identify date (s)& location(s). • Create vendor (volunteer programs) outreach list. • Invite vendors to participate. • Advertise fair to seniors and others who want to assist seniors. • Prepare and present quarterly reports. 	10% of attendees become volunteers by 12/31/24	By 12/31/24	Senior Center Staff Fair Committee	Sanford Center, Seniors in Service other senior volunteer opportunities	Current resources	Website, press release, flyers, and social media.	

	<ul style="list-style-type: none"> • Work with the PIO for Human Services to develop communication plan for promoting volunteer service – opportunities and benefits. 	<p>5% of inquiries resulting from publicity result in new volunteers.</p>						
<p># 2: Expand volunteer participation at the Senior Center by 25% through expanding recruitment efforts and diversifying volunteer opportunities by 12/31/24 and ongoing.</p>	<ul style="list-style-type: none"> • Fill the Volunteer Coordinator position at the Washoe Senior Center • Create a Volunteer Advisory Committee to support the work of the Volunteer Coordinator • Determine new roles that volunteers can play within Washoe County Senior Services. • Refresh current volunteer web page on the Senior Center’s site. 	<p>12 new volunteers recruited.</p> <p>5 new positions created</p>	<p>By 12/31/24 and ongoing</p>	<p>Senior Center Staff Volunteers</p>	<p>WCSCAB & Advisory Members</p>	<p>Current resources</p>	<p>Website, press release, flyers, brochures, and social media</p>	

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| | <ul style="list-style-type: none">• Publicize volunteer opportunities through various media, presentations, and other forms of outreach.• Participate in the volunteer fair.• Prepare & present quarterly reports on the # of volunteers recruited, hours provided and types of volunteers utilized. | | | | | | |
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